

THE SPECIALTY MANUFACTURING CO.

AN INVESTMENT IN SUSTAINABILITY

The Specialty Mfg. Co. has a rich heritage in St. Paul that spans more than a century. The company was built on creative energy, a tradition of helping people with their products, and a commitment to supporting its community. All three of these pillars factored into the company's decision to adopt solar.

Within just 8 months, New Energy Equity successfully installed 400-kilowatt solar arrays on two Specialty Mfg. buildings in St. Paul that, when combined, produce 800 kW of electricity at full capacity. These arrays are believed to be the most significant member installation among electric cooperatives state wide. Said Greg Ridderbusch, CEO of Connexus Energy, "the success of the Specialty Mfg. project is a smart example of cost effectively integrating higher levels of renewable energy leading into a manufacturing facility."

"On top of reducing energy use and costs, this initiative will - more importantly - help us reduce our carbon footprint." - Daniel McKeown



A PROVEN TECHNOLOGY

"Solar is a proven technology," said Andy Stahlman, New Energy Equity's Director of Sales. "Not only can we predict what the systems will produce based on our 1,000+ installations, but we can also track production online. We've been able to show Specialty Mfg. that the arrays have already produced 114 megawatt hours in their short tenure. One of Specialty's goals was to operate more efficiently and we've made that a reality by using two rooftops that were previously an afterthought."

**BUILDING CLEANER
ENERGY, LEAVING
BEHIND A BETTER WORLD.**

PROJECT DETAILS:



\$1,810,000
25 Year Net Profits



10% + ROI
After Tax Benefits



2,462 Panels
Roof Ballasted



976,000
Kilowatt hours per year

**View our 250+
completed projects at:**

www.newenergyequity.com/experience



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